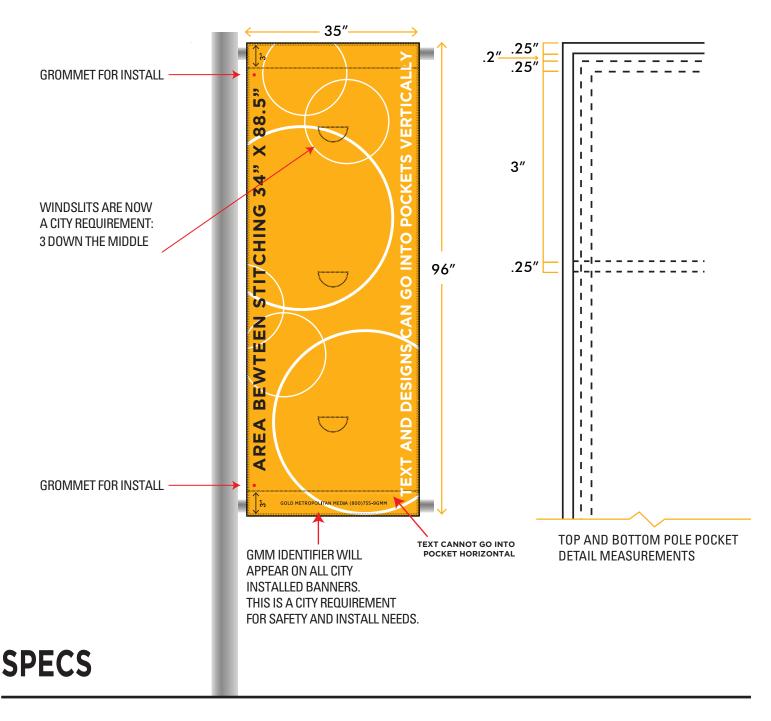


CITY LIGHT POLE BANNERS

SINGLE POLES - 35 X 96"

(CITY OF LA)



FINISH/TRIM SIZE 35" x 96"

BLEED SIZE 35.5" x 96.5" [1/4" on all sides] (Please provide files with bleed)

AREA BETWEEN POCKETS 34" x 88.5"

Copy, logos, and main design elements are recommended for live area as they can be distorted by stitching and curvature of sleeves. Background art, designs, and vertical text can go into the pockets but text placed horizontally

on the pockets such as logos, phone, or contact info is not allowed.

POLE POCKETS 3"

OUTPUT CMYK [Spot colors on request]

INDESIGN AND ILLUSTRATOR TEMPLATES AVAILABLE UPON REQUEST